

PETER LAMBDEN



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Professional summary

I currently work as a primary school teacher. Alongside this I'm a freelance writer for children. I write fiction and educational content, and I market and sell my own work. Working in a fast-paced school environment has taught me the need for brevity and coherence in my writing. Teaching has taught me how to make a clear point quickly and concisely. This job has also given me godlike powers of patience.

Areas of expertise

Copywriting
SEO
Children's fiction
Wordpress

Content writing
Blog writing
HTML and CSS
Javascript

Work experience

Class teacher
Foxton Primary School
2019 - present

Class teacher
Broom Leys Primary School
2015 - 2019

Web developer
Freelance
2013 - present

Content writer
Freelance
2018 - present

Work samples

www.tes.com/member/peterlambden
Online content for education

www.jimwalshaccountant.co.uk
Copywritten, designed and coded.

www.theupbeatsband.co.uk
Copywritten, designed and coded.

www.tiptreeacademy.co.uk
Designed and coded (written content is managed by the owners).

Education

I have completed Udemy courses in copywriting, SEO for starters and local SEO. I have a 2:1 BA Hons degree in Drama and English from the University of Aberystwyth. I completed teacher training through the SCITT in Leicester, leading to a PGCE in Early Years Education.

References available on request.